

FRATERNITY AND SORORITY LIFE

COLORADO STATE UNIVERSITY

Joint Policy on Philanthropy & Fundraising

Please include the following text: (Governing all Chapters of the Interfraternity Council, Multicultural Greek council, National Pan-Hellenic Council, Panhellenic Association, and Professional Fraternity Council.)

Preface

This policy was approved by the Interfraternity Council on 08.30.21, by the Multicultural Greek Council on 9.13.21, by the National Pan-Hellenic Council on 9.13.21, by the Panhellenic Council on 8.30.21 and by the Professional Fraternity Council on 8.30.21.

All recognized chapters or pre-chartered organizations must follow their inter/national organization's philanthropy and fundraising event policies and procedures. In the event of a discrepancy between the Fraternity & Sorority Joint Policy on Philanthropy & Fundraising Events and an inter/national organization's policies, the chapter shall follow whichever guidelines are stricter. In the event of co-sponsored philanthropy events, the most stringent policies of the participating organizations must be followed by all chapters.

A philanthropy event is defined as any event hosted by a recognized chapter or pre-chartered organization at Colorado State University at which funds or resources are raised for a 501(c)(3) nonprofit organization or beneficiary that is not the hosting organization(s). Philanthropy events may also be hosted for charitable causes of significance to the hosting organization (i.e., supporting chapter members experiencing loss or health concerns). Any event that meets this definition must undergo the philanthropy registration process and must be compliant with all relevant policies.

A fundraising event is defined as any event hosted by a recognized chapter or pre-chartered organization at Colorado State University in which funds are being raised to provide financial assistance to the hosting organization. An event that meets this definition must undergo the fundraising registration process and must be compliant with all relevant policies.

Amendments and Enforcement

Amendments to the Fraternity & Sorority Joint Policy on Philanthropy & Fundraising Events shall be voted on and approved by each active governing council and must receive a two-thirds (2/3) vote of all active and present voting chapters. Amendments to the Fraternity & Sorority Joint Policy on Philanthropy & Fundraising Event shall not take effect until passed by all active governing councils.

All alleged violations of the Fraternity & Sorority Joint Policy on Philanthropy & Fundraising Events may be referred to the Joint Judicial Board, made up of members from active governing councils.

Philanthropy & Fundraising Event Types:

- 1. **Signature Events**: Large-scale philanthropy or fundraising events that encourage participants' attendance for two hours or more and often require participant registration and/or participant teams. Common examples of signature philanthropy events include sports tournaments, and other large-scale competitions (such as talent shows or cook-offs). Proceeds generated are donated to a 501(c)(3) nonprofit organization or a cause for which the chapter is fundraising (if fundraising for a non-501(c)(3) written documentation must be provided to the participants/donors that their donation is not tax deductible).
- 2. **Drop-In Events**: Small-scale events of a drop-in nature, meaning that participants can choose to attend the event for any length of time. Common examples of drop-in events include meals, dessert receptions, etc. These events must include presale and/or day of tickets, which are redeemed for a particular good or service.
- 3. **Drives/Collection Events:** Events with a primary purpose of collecting goods or resources. Common examples include bone marrow registration events, blood drives, and book and clothing drives.
- 4. **Percentage Nights**: Events held in partnership with a local business, through which a certain percentage of sales generated will be donated to a 501(c)(3) nonprofit organization or a cause for which the chapter is fundraising (if fundraising for a non-501(c)(3) **written** documentation must be provided to the participants/donors that their donation is not tax deductible).
- 5. **Sale**: Events through which the chapter is selling goods or services (food, t-shirts, bracelets etc.) with the intention of donating the proceeds to a 501(c)(3) nonprofit organization or beneficiary or to provide financial assistance to the chapter (if fundraising for a non-501(c)(3) **written** documentation must be provided to the participants/donors that their donation is not tax deductible).

Rules Governing Philanthropy Events:

- 1. All philanthropy events, excluding percentage nights hosted at a third-party venue with a state liquor license, must be substance free. No chapter should co-sponsor an event with an alcohol distributor or tavern (tavern defined as an establishment generating more than half of annual gross sales from alcohol) at which alcohol is given away, sold, or otherwise provided to those present. Chapters may not generate revenue from the sale of alcohol.
- 2. Should a philanthropy event be hosted on a home football game day in approved and reserved tailgating areas, the immediate area surrounding the event (as defined by perimeter controls) must be alcohol free.
- 3. Chapters may not generate revenue from the sale of chapter members or other human beings or their direct services. Chapters may participate in auctioning experiences or other goods.
- 4. Philanthropy events cannot promote cultural appropriation or the objectification or degradation of populations of people including those based on social identity (like gender, etc.).
- 5. All philanthropy events must be open to all members of the fraternity and sorority community.

 Additionally, all philanthropy events should be open to general community members and partners.
- 6. Philanthropy events may not promote bodily physical violence.
- 7. Eating contest or the rapid consumption of food or beverages is prohibited.
- 8. Raffles held at philanthropy events must be in compliance with Colorado State Law and require a state gambling license.

Event Planning and Registration of Philanthropy Events:

- 1. All philanthropy events must be registered through the Philanthropy Event Registration Form at least three weeks in advance.
- 2. All recognized chapters and pre-chartered organizations' philanthropy events must be confirmed before occurring.
- 3. All philanthropy events must demonstrate why their philanthropic cause is important, including but not limited to description of cause during event promotion, informational booths, speakers from the benefiting organization, and video presentations.
- 4. All chapters are limited to one signature philanthropy event each semester.
- 5. Only one philanthropy event will be confirmed for each weekday (Monday through Friday). (This restriction does not apply to percentage nights or sales occurring over a period of days.)
- 6. No more than two philanthropy events shall be confirmed on the same weekend day (Saturday and Sunday), and should there be two events on the same day, they must not overlap for more than two hours. (This restriction does not apply to percentage nights or sales occurring over a period of days.)
- 7. Events will not be confirmed if scheduled during community service events, such as CSUnity and Fall Clean-up,.
- 8. Registration forms will be reviewed and processed in the order received. Chapters that properly complete the registration form will receive confirmation from the governing council's designee and may advertise as desired.
- 9. Events that are denied may not be advertised, including but not limited to social media, general meetings, and council meetings.
- 10. Events that are not yet confirmed should not be advertised.
- 11. Chapters will email the FSL Community Service & Philanthropy Intern (<u>fsl_csp@mail.colostate.edu</u>) to submit revisions to existing events and cancellation notifications at least three days prior to the event date.

Rules Governing Fundraising Events:

- 1. Chapters may not generate revenue from the sale of chapter members or other human beings or their direct services. Chapters may participate in auctioning experiences or other goods.
- 2. Fundraising events cannot promote cultural appropriation or the objectification or degradation of populations of people including those based on social identity (like gender, etc.).
- 3. Fundraising events may not promote bodily physical violence.
- 4. Raffles held at fundraising events must be in compliance with Colorado State Law and require a state gambling license.

Event Planning and Registration of Fundraising Events:

- 1. All philanthropy and fundraising events must be registered through the Fundraising Event Registration Form at least three weeks in advance.
- 2. Registration forms will be reviewed and processed in the order received. Chapters that properly complete the registration form will receive confirmation from the governing council's designee and may advertise as desired.
- 3. Events that are denied may not be advertised, including but not limited to social media, general meetings, and council meetings.
- 4. Events that are not yet confirmed should not be advertised.
- 5. Chapters will email the FSL Community Service & Philanthropy Intern (<u>fsl_csp@mail.colostate.edu</u>) to submit revisions to existing events and cancellation notifications at least three days prior to the event date.