



FRATERNITY AND SORORITY LIFE

COLORADO STATE UNIVERSITY

Philanthropy & Fundraising

VIRTUAL PHILANTHROPY & FUNDRAISING EVENTS

- There are several online platforms that can be utilized when hosting virtual philanthropy & fundraising events. Consider using one of the following:
 - [CrowdChange](#), [Facebook](#), [GoFundMe](#), [Venmo](#), or [CauseVox](#)
- Virtual philanthropy and fundraising events can be as varied as the many philanthropic causes supported by our community. Virtual fundraising events include, but are not limited to the following:
 - *Virtual 5K*: Create a digital participant registration form and race time tracker (via Google forms). Participants pay their registration fee and choose their own starting line (treadmill, indoor track, outdoor run, etc.). Runners race the distance specified and upload their finishing times through the Google form. Tally up the times and award the winners.
 - *Virtual Bikeathon*: Create a digital participant registration form and race time tracker (via Google forms). Participants pay their registration fee and choose their own starting line (stationary bike, outdoor trail, etc.). Cyclists bike the distance specified and upload their finishing times through the Google form. Tally up the times and award the winners.
 - *Great Outdoors Challenge*: Consider hosting a virtual hike/climb great outdoors challenge by creating a digital participant registration form and distance tracker. Participants pay their registration fee and choose their own starting trail and total distance. Hikers/climbers travel the distance specified and upload a photo through the Google form.
 - *Virtual Tours*: if you are fundraising for a physical space (or your chapter), consider hosting a virtual tour event by have participants register to take a virtual tour.
 - *Live Stream Event*: There are several live stream fundraising events that can be hosted including, but not limited to:
 - Live stream workout or dance classes
 - Live stream cooking classes
 - Live stream painting classes
 - Live stream movie night
 - Live stream talent show
 - *Peer-to-peer fundraising* is a multi-tiered approach to fundraising. Individuals can create personal fundraising pages for their cause's behalf. This can feed revenue back to their organization/cause as a whole, or to a specific charitable cause.
 - *Instagram Bingo*: many organizations have found success fundraising through Instagram bingo.
 - [Canva Instagram bingo templates](#)

Additional virtual philanthropy and fundraising ideas are available [here](#).

Please direct any questions, concerns, or additional needs for guidance to Natalie Padrón (natalie.padron@colostate.edu).