Elevation Membership Development Assessment Template

Chapter:

Date:

This document is intended to be used as a template for chapters completing their priority plan assessments. It provides guidance for reflection that allows for goal setting (useful in the next step of Elevation: action plans) and addresses expectations outlined in the Elevation program.

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| Priority Area Four: Membership Development | | |
| What went well in the previous year in our membership development program? | *[points for reflection: Do we understand what is meant by membership development? A solid membership development program should include educational programming, personal development, senior programming, campus involvement efforts, Ritual education, and brotherhood/sisterhood efforts.]* | |
| What needs improvement based on the previous year in our membership development program? |  | |
| How does our membership development program support members at all levels (first year through graduating seniors, as relevant)? |  | |
| What educational or professional programs did the chapter facilitate or provide last year? | *[List all programs here. These might include leadership workshops, career development seminars, personal development experiences, etc. Is the chapter pleased with this list or should/could the chapter do more to support the personal development of members? How?]* | |
| How is brotherhood/sisterhood in the chapter? | *[points of reflection: Does our chapter intentionally discuss brotherhood/sisterhood? Does our chapter hold events or engage in activities that intentionally build brotherhood/sisterhood? How is chapter morale and how do members get along and support one another?]* | |
| What is the percentage of members in my chapter involved in an outside student organization? | *[include number here]* | *This number can be determined by viewing the “Chapters at a Glance” document found here:* [*https://fsl.colostate.edu/about/chapter-reports/*](https://fsl.colostate.edu/about/chapter-reports/)  *[points for reflection: Is this number good? How do we encourage this type of involvement? How do we celebrate these members and reward this involvement? How do members find out about involvement opportunities through our chapter?]* |
| What does my chapter do to provide support and education to seniors in the chapter? | *[points for reflection: What programming or education is provided to senior members? Are seniors engaged with our chapter? How are seniors recognized or celebrated? Do seniors cause any issues for our chapter?]* | |
| What is missing from our chapter’s membership development program entirely? | *[Remember, this should include educational programming, personal development, senior programming, campus involvement efforts, Ritual education, and brotherhood/sisterhood efforts.]* | |
| How does the chapter provide Ritual appreciation and awareness? | *[points for reflection: Does our chapter perform organizational Ritual regularly (i.e. initiative services, new member pledging, senior services, etc.)? Does our chapter provide Ritual education to members? How do we talk about organizational values on a regular basis?]* | |
| Based on my chapter’s previous Dyad community assessment data (if relevant), what are areas of strength and improvement for my chapter specific to brotherhood/sisterhood?  Note: Dyad data can be viewed in the chapter’s protected chapter portal. | *[points for reflection: How does our chapter compare to other chapters on campus and the national mean connected to belonging? What is our brotherhood/sisterhood based most strongly on and how should that be adjusted (if at all)?]* | |
| Based on my chapter’s previous Dyad community assessment data, what are areas of strength and improvement for my chapter specific to other areas of measurement (not including the brotherhood/sisterhood schema)? | *[points for reflection: Where does our chapter score better than the campus and national mean? Where do we score worse? What additional programming, discussions, or initiatives can we implement to build on strengths and address problem areas?]* | |
| Based on this reflection, goals for our chapter in this priority area include: | 1. *[state goal here]* 2. *[state goal here]* 3. *[state goal here]* 4. *[state goal here]* 5. *[state goal here]*   *[Ideally, there are at least 4-5 goals identified for each priority area that emerge after conducting this assessment based on what went well and areas of growth. What needs to continue happening? What gaps need to be filled? What can be newly implemented? These goals will be further explored in action plans where you will be expected to include more specifics about each goal, including how you will accomplish the goal and by when it will be completed]* | |